



MARYNA SMIT

<UX/UI> DESIGNER

Helping a global team of UX Professionals create & improve the experience of our users to build **customers for life.**

ABOUT ME

Hey! Ho! Hey ho! I'm a cheerful, positive person always on the motivating and solution side of things.

I keep my body and mind fit by practicing yoga & mindfulness and I love exploring new ideas. Creating is awesome!

I like to read & learn new things and in my free time I design boho jewellery.

CONTACT

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Available on request

marynasmit.co.za

Cape Town, South Africa

PERSONAL SKILLS

TEAMWORK



PROBLEM SOLVING



COMMUNICATION



PIXEL PERFECTION



WORK EXPERIENCE

● SAGE (April 2013 - Current)

UX PRACTITIONER (2016 - Current)

LOVE learning new things about customers. Through Surveys, Focus Groups & Usability Testing, I can really get them to talk ;-)

Then follows analysing results and then I <see UI DESIGNER> UI DESIGNER (2015 - Current)

Visually translate business requirements into technical specs from wireframes to mock ups to prototypes. I even went as far and create HTML/CSS mock ups for the devs. Yep, crazy right.

GRAPHIC & WEB DESIGNER (2013 - 2015)

Create marketing assets for national campaigns incl brochures, html emails & landing pages. Build & maintain website incl SEO.

● MST SPECIALISED VEHICLES (2012 - 2013)

GRAPHIC & WEB DESIGNER

Brand Development, Website design, build & maintenance.



EDUCATION

● University of Cape Town (2016)

User Experience Design (NQF5) - 90%

This hands-on, practical course taught me all the ins and outs about UX - meeting with stakeholders, recruiting users, doing usability studies and finally analysing results and prototyping.

● CTU Training Solutions (2011)

Adobe Certified Expert: Web Specialist (CS4)

I always knew that I want to combine design with tech, 2 things I am very passionate about. Getting my Adobe certification in Photoshop, Dreamweaver & Flash helped me realise this dream.

● Worcester Gimnasuim (2010)

National Senior Certificate - 77%

Ah, where it all started. I learnt the foundations of design while taking pottery classes. I was also top of my class for Computer Studies & received the annual RCL bursary towards my studies.



PROFESSIONAL SKILLS

Adobe XD



Axure



Balsamiq



Sketch



InVision



HTML & CSS

